Aer Arann to operate all flights from Ireland as Aer Lingus Regional

Dublin & London, 14 March 2012: Aer Lingus Group plc (“Aer Lingus”) and its franchise partner, Aer Arann, today announce that, under an expansion of their existing franchise relationship, Aer Arann will operate all of its services between Ireland and the UK, France and the Isle of Man under the Aer Lingus Regional brand from 25 March 2012.

The routes transitioning to the Aer Lingus Regional franchise brand include those between Waterford and London Southend, Manchester and London Luton and those between Dublin and the Isle of Man and Kerry.

Combined with the existing 21 Aer Lingus Regional routes available from Dublin, Cork and Shannon, which are operated by Aer Arann, the move significantly increases Aer Lingus’ presence in the Ireland-UK market.

Passengers with Aer Arann bookings for travel after 25 March will be contacted by the airline with updated booking information. While flight numbers will change, there will be no change to existing flight times.

“We are absolutely delighted to strengthen our partnership with Aer Lingus and this move represents a major strategic development for Aer Arann. Operating under one renowned brand will enable us to streamline our services, resulting in an overall improved experience for our customers”, said Aer Arann Interim CEO, Sean Brogan.

Welcoming the improved agreement, Aer Lingus Chief Commercial Officer Stephen Kavanagh said, “This expansion of Aer Lingus Regional’s service offers more choice and value to the travelling public. I welcome Aer Arann’s confidence in the Regional franchise model and wish them continued success.”

Aer Arann will continue to assume full operational and commercial responsibility for the services covered by the franchise agreement, with Aer Lingus receiving a franchise fee in recognition for providing its brand and product suite to Aer Arann.

All Aer Lingus Regional services will be operated using Aer Arann ATR72 and ATR42 aircraft and crew and will be sold and distributed through www.aerlingus.com.

ENDS

Further Enquiries

<table>
<thead>
<tr>
<th>Investors &amp; Analysts</th>
<th>Tel:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Declan Murphy</td>
<td>+353 1 886 2228</td>
</tr>
<tr>
<td>Jonathan Neilan</td>
<td>+353 1 663 3686</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Irish Media</th>
<th>Tel:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Declan Kearney</td>
<td>+353 1 886 3662</td>
</tr>
<tr>
<td>Sheila Gahan</td>
<td>+353 87 234 2409</td>
</tr>
<tr>
<td><a href="mailto:sheila.gahan@ogilvy.com">sheila.gahan@ogilvy.com</a></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>International Media</th>
<th>Tel:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matthew Fletcher</td>
<td>+44 (0) 207 3240494</td>
</tr>
<tr>
<td><a href="mailto:matthew.fletcher@powerscourt-group.com">matthew.fletcher@powerscourt-group.com</a></td>
<td></td>
</tr>
</tbody>
</table>
Notes:

From 25th March the following routes will be operated by Aer Arann under the “Aer Lingus Regional” brand:

1. Dublin – Isle of Man
2. Dublin – Kerry
3. Waterford – London Luton
4. Waterford – London Southend
5. Waterford - Manchester

The following Aer Lingus Regional, operated by Aer Arann services will continue to operate as scheduled:

FROM DUBLIN AIRPORT:

1. Dublin – Aberdeen
2. Dublin – Blackpool
3. Dublin – Bristol
4. Dublin – Cardiff
5. Dublin – Edinburgh
6. Dublin – Glasgow
7. Dublin – Rennes (seasonal)
8. Dublin – Bournemouth (from May 01st)
9. Dublin – London Southend (from May 10th)

FROM CORK AIRPORT:

1. Cork – Birmingham
2. Cork – Bristol
3. Cork – Edinburgh
4. Cork – Glasgow
5. Cork – Manchester
6. Cork – Rennes (seasonal)
7. Cork – Jersey (seasonal)

FROM SHANNON AIRPORT:

1. Shannon – Birmingham
2. Shannon – Bristol
3. Shannon – Edinburgh
4. Shannon – Manchester
5. Shannon – Rennes (seasonal)

Aer Arann will continue to operate its Isle of Man-London City route under the Aer Arann Regional brand.